



February 27, 2018

### **Ring wants to help reduce crime and increase safety in Panama City Beach, Florida**

Ring is excited to propose a solution to Panama City Beach Police Department to help reduce crime and assist with investigations in your community.

### **Program Description**

This program will provide Panama City Beach Police Department access to the Ring Neighborhoods platform to communicate with Ring Neighbors, view Neighbor provided video, determine general camera density/location and encourage community engagement as we work together to make Panama City Beach neighborhoods safer.

- The Ring Neighborhoods platform is a digital neighborhood watch that both law enforcement and the public can access free of charge by downloading the Ring mobile app (iOS and Android).
- The app allows Ring Neighbors to share and comment on real time crime and safety events in their neighborhood. There are already more than 1788 Panama City Beach area residents using the app.
- As part of the program, Panama City Beach Police Department may:
  - Utilize the critical crime and safety events that are posted in the app by neighbors to assist in law enforcement operations and investigations; and
  - Post information relating to critical incidents and other incidents in the app to keep neighbors informed regarding issues in their neighborhoods.
- In addition, Panama City Beach Police Department and Ring may work together to offer subsidized Ring cameras to select parts of Panama City Beach.

### **Responsibilities**

#### **Ring**

- Make the Ring App available to Panama City Beach residents free of charge.
- Donate Ring cameras to Panama City Beach Police Department or areas of Panama City Beach based on the number of qualifying downloads of the app that result from the program. Ring will seed the program with an initial donation of five (5) Ring cameras.
- Make the Ring Neighborhoods portal available to Panama City Beach Police Department, free of charge, including support and training for Panama City Beach Police Department employees.
- Work with Panama City Beach Police Department to obtain data/call logs and publish the relevant incidents in the app based on terms agreed to with Panama City Beach Police Department.
- As appropriate, subsidize the purchase of Ring cameras by Panama City Beach residents as part of a formal subsidy program.

## Panama City Beach Police Department

- Engage the Panama City Beach community with outreach efforts on the platform to encourage adoption of the platform/app.
- Choose how the free Ring cameras should be distributed.
  - o Ring will directly distribute these cameras to the local community, with input from Panama City Beach Police Department.
- Maintain appropriate access controls for Panama City Beach Police Department personnel to use the Ring Neighborhood Police portal.
- Make data related to Panama City Beach Police Department incidents/call logs available to Ring on a mutually agreed upon basis.
- Have the option, but no obligation, to participate in a subsidized camera program.

### Term

Panama City Beach Police Department's participation in the program shall commence upon Panama City Beach Police Department's acceptance of these program terms. Either party may terminate Panama City Beach Police Department's participation in the program at any time upon providing written notice to the other party. The Ring Neighborhoods Portal will be available to Panama City Beach Police Department by April 23, 2018 or 6 weeks from the date on the signature line below.

### Press Release

The parties shall agree to a joint press release to be mutually agreed upon by the parties.

### Privacy and Terms of Use

Ring will not provide any customer personal information, including video footage, to Panama City Beach Police Department without the prior consent of the owner. Panama City Beach Police Department agrees not to use the Ring Neighborhoods Police Portal other than as expressly authorized by Ring and other than in connection with bona fide Panama City Beach Police Department work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Ring app and Neighborhoods Police Portal.

### Compensation

At no point shall either party receive compensation from each other as a result of this program.

### Confidentiality

Panama City Beach Police Department shall keep the terms of this program confidential.

RING uC

Date: 5/9/2018 A

Signed: X

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Panama City Beach Police Department  
Program Sponsor

Date: 03/09/11

Signed: [Signature]

Name: Jason W. Jones

Title: Lt. J. Utman